

Sonya Mou

Sr. UX/UI Designer

Portfolio: www.sonyamou.com

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PROFILE

I have been working in the UX industry with 10 years of experience. My motivation is driven by community based agile sprints to problem solve and create accessibility approved solutions, so all users can experience the same, seamless inclusive design with their technologies. Whenever I face an obstacle, my affirmation is that as long as we put in our time with consistency, progress will be made together as a team.

EXPERIENCE

CIBC, Toronto — *UX Creative Lead*

November 2021 - April 2023

- Acting as a design consultant to promote CIBC's design system best practices to our stakeholders and vendors.
- Ensuring accessibility requirements are met on all projects.
- Mentoring junior designers and the UX team.
- Designing wireframes, mockup, prototypes for usability testing and proof of concepts for CIBC internal and public facing clients.
- Defining sprint's scope, timeline and road maps with business partners.

CIBC, Toronto — *Creative Designer*

November 2017 - November 2021

- Designed wireframes, mockups, prototypes and proof of concepts for Frontline technology's responsive web applications.
- Hosted agile methodology workshops to identify team's pain points
- A contributing member in building the design system and style guide.
- Facilitated sprint zero workshops (e.g. personas, journey mapping, defining the MVP etc.)

CIBC, Toronto — *Senior Production Graphics Designer*

April 2017 - November 2017

- Developed mockups, InVision prototypes and interaction rules for public facing clients on the mobile app and responsive web applications.

SPECIALTIES

Wireframes, mockups, prototypes, aligning to UX and UI design standards, Sketch, InVision, Figma, Photoshop, Illustrator, mentoring, Design system, atomic design, creating UX style guides, cross-disciplinary collaboration, agile methodology, iconography, align to accessibility standards, illustrations and UX creative leadership.

EDUCATION

Sheridan College, Oakville -
Visual and Creative Arts Diploma

2008 - 2010

HOBBIES & INTERESTS

If I could have a perfect day, it would be me drinking a nice cup of hot tea at a local dog park with my basschshund dog, Ginger. She's definitely the joy in my life and the perfect buddy to binge watch Netflix shows over the weekend.

My hobbies are baking, cooking, watching Marvel films and strength training. I've been training with weights for almost 2 years and I love experimenting with new protein snacks on-the-go.